

# Cat Food Secrets

## What Cat Food Manufacturers Don't Want You to Know About The Food We Feed Our Cats



"We have to stop feeding so many grains to carnivores.  
It's making them sick."

### **FOR PREVIEW ONLY** **CHAPTER 1**

**Disclaimer:** Information in this guide is for general information purposes only and is provided without warranty or guarantee of any kind. The content in this guide is not meant to substitute professional advice. The content is written by a lay person with no formal veterinary training after having done extensive research into cat nutrition and health. This guide is not intended for medical diagnosis or treatment. Any questions about your animal's health should be directed to a professional animal health care provider. Although we do recommend that you find a provider who has some training and understanding with raw food diets for cats.

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## Chapter 1 – What the Cat Food Manufacturers Don't Want You to Know ...

The fact is that science often gets it wrong, especially when it is commercially sponsored.

A grateful cat purrs contently as he twines himself around a pretty girl's legs. She places a bowl brimming with dry kibble on a placemat on the floor. The girl smiles at the cat and he looks adoringly up at her before he starts to nibble his kibble.

What the cat food manufacturers don't want you to know is what's really in that kibble, how it got there, and why it's not good for your beloved kitty.

### What The Cat Food Manufacturers Don't Want You to Know:

Don't forget for one minute that producing cat food is a business. It's a big business that's 100% profit oriented; ***they don't manufacture pet food because they love cats and dogs.*** It's a \$16 billion a year business that uses what would be wasted animal material, produce, and grains declared unfit for human consumption as the basis of the cat food.

While the packaging for the dry food we feed our cats, may have pictures of fresh vegetables and plump chickens that's not what is in the bag. **In fact those ingredients may not even be in the bag at all.**

The vast majority of dry cat food is made from rendered products. These products consist of the 3 D's (Dead, dying and diseased animals). They also contain shredded hooves, horns, feathers, and beaks. Everything is put

into huge vats and cooked down to a meal that will become the main component of dry food we feed our cats.

And that's not all ... "Meat by products" is another main ingredient in dry cat food along with "meal" these 2 ingredients can also contain ... spoiled packs of meat from the grocers, contaminated beef carcasses that have been drenched in toxic chemicals, large road kill, even zoo animals!

The resulting "stew" is then screened to remove chunks of bone, hide, and hair that did not dissolve during the high pressure, high heat cooking stage.

**Grain** is a commonly used product in dry cat food and it is very high in carbohydrates. Carbs are 100% useless to a cat. Cats can not digest carbohydrates but yet the manufacturers continue to use it as a main component in dry cat food, mainly because it adds bulk and it is cheap.

### Ever Wonder Why ...

Fluffy's poop smells so bad and appears unnaturally large? That's because so many of the ingredients in her food can not be used by her body, so it is passed into her stool. The bad smell comes from the rapid decomposition of sub par ingredients.

**Later You Will Learn Which Diet Eliminates Those Powerful Litter Box Odors!**

After cooking the ingredients at high heat, the dry kibble is then extruded and sprayed with fat, and another product called "digest" that adds flavor

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to the product. Digest is the industry's secret weapon that gets your cat to willingly eat and even crave what they wouldn't otherwise not recognize as food. These guys don't play fair.



## **But Frisky Likes it!**

You see your cat dive into his bowl of dry kibble and you think your cat truly loves his food ... when in fact **he is being tricked** into loving and eating something that is very bad for him.

**Cats on a dry food diet are chronically dehydrated** because they can't drink enough water to make up for the deficiency of moisture in the food.

Chronic dehydration is the #1 health problem facing cats. It usually leads to serious health problems including kidney failure which in turn leads to death. The sad part is these diseases are 100% avoidable!

**Cats do not have a strong thirst drive**, so they will never drink enough water to make up for eating a dry food diet.

## **How They Trick Us**

Labels on cat food are intentionally manipulated so that you don't realize that while chicken, might be listed as the first ingredient, that is in fact misleading. The majority of the product is actually grain based.

The way pet food manufacturer's get away with this is, they list each type of grain separately ... such as wheat, wheat gluten, and barley.

If you add up all of the different types of grain on the label you will realize that there is actually much more grain than meat in the product! Each grain listed is less than the weight of the amount of chicken, but together the grains comprise substantially more of the food than the chicken.

## **Marketing and Labels**

Marketing drives the description of the food on the label rather than honesty. A product that says "with chicken" for example only has to have 3% of the product be chicken by weight.

Marketing is also behind all those "formulas". Cats don't need special foods for different breeds or different stages. It is a marketing myth meant solely to sell more food.

Kittens after they're a month old require the same food as adult cats. Older cats don't require a different food. All cats need the same things in their diet ... protein, essential nutrients, fat, and moisture.

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## Feeding Trials

Feeding trials used to test cat food aren't simply giving the cat the test food to see if it's yummy from the cat's point of view.

Feeding trials involve intentionally omitting critical ingredients to see exactly how much is required to keep a cat in good health.

Cats die if they don't get required nutrients, we know this because of cats that are sacrificed during "feeding trials".

Feeding trials push the cats to the brink of poor health and sometimes farther. The goal of a feeding trial is to save the manufacturer money. How little can be put in the food without actually killing the cat or directly causing a short term deficiency or problem.

It also involves surgery to see how the food is digested. The huge pet food recall by Menu Foods in 2007 was initiated partly because the cats used in their feeding trials died suddenly.

## Cats are Obligate Carnivores.

That means just like Lions, Tigers and other big cats, they are strictly meat eaters. The digestion system of a cat has been designed over millions of years to extract all of it's nutrition from animal flesh.

The manufacturers know this and yet continue to include ingredients that are indigestible to cats, in cat food.

Amazingly we are going to show you that not only are the commercial foods horrendous options for feeding your cat. But you can actually feed your cat a

natural species appropriate diet for much less money than it costs you to buy commercial foods.

### **This is the Secret the Cat Food Industry Doesn't Want You to Know!**

It is cheaper and way more nutritious for your cat, if you were to make your own cat food, than it is for you to buy their dry or canned wet food!

Your cat will be healthier, a lot healthier. Making cat food is not rocket science no matter how much the cat food manufacturers would like you to believe it is. And the ingredients are at your local butcher shop!

### **This Book Will Show You How:**

- How cats evolved as carnivores
- How the cat domesticated itself
- How the cat's digestion system works
- Why cats are in second place with pet food manufactures
- Exactly what's in dry cat food and how it's made
- How to read the label on the bag
- Myths about cats and dry food
- Health problem caused by dry food
- Why canned food is much better for your cat
- How to make your own cat food easily and safely
- Where to Buy What You Need.

**Warning!!**  
**Don't Read Any Further, If**  
**You Ever Expect to Feed Your**  
**Cat Dry Food Again**

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**To Read the Rest of "Cat Food Secrets"  
Purchase Here For \$19**

**Add to Cart**



## **"It Is Not Surprising That Cats Have Many Human Diseases"**

"Among the many thousands of species of creatures living on this earth, only humans & some of their domesticated animals try to live without enzymes. And only these transgressors of nature's law are penalized with defective health. It is not surprising that dogs (and cats) have many human diseases since they are given only canned or packaged, heat treated, enzyme free food."

**Edward Howell, MD**

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## **"Cure Disease Without Medical Intervention"**



"The results of a clinical trial suggest that **74.7% of common diseases in dogs and 63% of common diseases in cats can be eliminated** without medical intervention over a period of one year with proper diet modifications  
"Eating supermarket pet foods is like eating cardboard. Our pets just get by on them and the foods lack any real vitality for the flourishing of health. Life is designed to be lived in vitality; surviving is living a slow death even before departure from the body."

**William Pollak, DVM**



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